



MUSEUMS BOARD
OF VICTORIA
ANNUAL REPORT
2005-06

A NETWORKED MUSEUM IN ACTION



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ANNUAL REPORT
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CONTENTS

“Over the last three years, Museum Victoria has undergone a significant change as we have progressed towards becoming a networked organisation. This entails independent work areas working together to achieve common goals with a strong emphasis on team work, organisational values and shared responsibility.”

DR J PATRICK GREENE, CEO

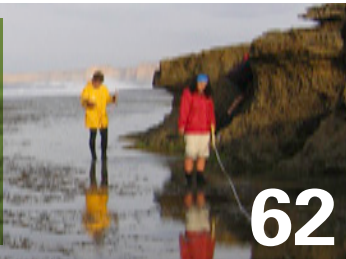
| INFORMATION | | 2 |
|-------------------------------------|-------------------------|---|
| 4 Profile of Museum Victoria | 8 Year of Highlights | |
| 5 Our Vision | 10 Awards | |
| 6 President’s Message | 11 The Year in Brief | |
| 7 Chief Executive Officer’s Message | 12 Strategic Directions | |
| | 13 Future Priorities | |

| ENHANCE ACCESS, VISIBILITY AND COMMUNITY ENGAGEMENT | | 14 |
|---|------------------------|----|
| 16 Performance Overview | 23 Production | |
| 18 Case Study – The Family of Brands | 24 Education | |
| 22 Marketing and Communications | 26 Beyond Our Museums | |
| | 26 Information Centres | |
| | 27 Volunteers | |

| CREATE AND DELIVER GREAT EXPERIENCES | | 28 |
|--|--|----|
| 30 Performance Overview | 41 Immigration Museum | |
| 32 Case Study – Commonwealth Games Program | 44 Scienceworks Museum | |
| 36 Melbourne Museum | 46 Museum Victoria Touring Exhibitions | |
| 40 Royal Exhibition Building | 47 Website Development | |

| DEVELOP PARTNERSHIPS THAT INCREASE COMMUNITY INVOLVEMENT AND SUPPORT | | 48 |
|--|--|----|
| 50 Performance Overview | | |
| 52 Case Study – Eight Hour Day | | |
| 56 Partnerships | | |
| 59 Museum Victoria Supporters | | |

**DEVELOP
AND MAXIMISE
THE VALUE OF
VICTORIA'S
HERITAGE
COLLECTION**



62

- 64 Performance Overview
- 66 Case Study – Marine Exhibition and Research
- 70 Research
- 71 History and Technology
- 72 Indigenous Cultures
- 74 Sciences
- 75 Collection Management and Conservation

**MANAGE OUR
RESOURCES**



76

- 78 Performance Overview
- 80 EMu – the Networked Collection
- 84 Corporate Activities
- 86 Environmental Management
- 87 Commercial Operations
- 88 Corporate Governance
- 89 Museums Board of Victoria
- 92 Executive Management Team
- 93 Organisational Structure

**FINANCIAL
STATEMENTS**

94

- 94 Introduction
- 95 Financial Statements
- 107 Auditor General Report
- 108 Financial Review of Operations
- 109 Disclosure Index

**ADDITIONAL
INFORMATION**

110

- 110 Research Projects
- 111 Research Supervision
- 114 Lectures and Presentations
- 118 Freedom of Information
- 118 Information Privacy
- 118 Legislative Changes
- 118 Public Sector Values
- 119 Cultural Diversity Statement
- 119 National Competition Policy
- 119 Consultancies
- 119 Building and Maintenance Compliance
- 119 Whistleblowers Procedures
- 123 Fees and Charges

PROFILE OF MUSEUM VICTORIA

Museum Victoria is Australia's largest public museum organisation. As the State museum for Victoria, it is responsible for looking after the State's collections, conducting research and providing cultural and science programs for the people of Victoria and visitors from interstate and overseas.

Museum Victoria's origins date back to 1854 with the founding of the National Museum of Victoria and later, the establishment of the Industrial and Technological Museum of Victoria (later known as the Science Museum of Victoria) in 1870.

By proclamation of the *Museums Act 1983*, these two institutions were amalgamated to form what is today known as Museum Victoria, governed by the Museums Board of Victoria.

Museum Victoria operates three museums, a collections storage facility and is custodian for the World Heritage listed Royal Exhibition Building.

MUSEUM VICTORIA

MELBOURNE MUSEUM

Opened 21 October 2000

Melbourne Museum stands adjacent to the historic Royal Exhibition Building in Carlton Gardens. Melbourne Museum showcases Australian society, Indigenous cultures, the human mind and body, science and technology and the environment. Museum Victoria also operates the IMAX theatre at Melbourne Museum.



IMMIGRATION MUSEUM

Opened 12 November 1998

The Immigration Museum is situated in the Old Customs House on Flinders Street. It is a contemporary social history museum that explores issues of immigration and cultural diversity.



SCIENCEWORKS MUSEUM

Opened 28 March 1992

Located in the grounds of and incorporating the historic Spotswood Pumping Station, this science and technology museum features modern interactive exhibition galleries, the Melbourne Planetarium and the Victoria University High Voltage Theatre: The Lightning Room.



ROYAL EXHIBITION BUILDING

Constructed 1879-1880

Museum Victoria ownership since 1996

Located in Carlton Gardens and alongside Melbourne Museum, the Royal Exhibition Building continues to host exhibitions and other events. The building and gardens were inscribed on the UNESCO World Heritage register in July 2004.



OUR VISION

Museum Victoria will reach out to an increasingly diverse audience through its collections and associated knowledge, using innovative programs that engage and fascinate. We will contribute to our community's understanding of the world and ensure that our inheritance is augmented and passed to future generations.

OUR VALUES

We will not compromise on the following values in the attainment of our Vision:

STEWARDSHIP

We value the collections as central to our objective of understanding our natural and cultural history. As custodians, we aim to provide a positive legacy for future generations.

PROFESSIONAL INTEGRITY

We value credibility and accuracy in all our interactions, activities and programs. Through this we gain the respect and trust of others.

INNOVATION

We value ideas and promote open-minded enquiry. We are open to change and encourage bold and creative approaches in our programs and organisational processes.

ENGAGEMENT IN LIFE-LONG LEARNING

We value engagement with diverse audiences and communities in meaningful and relevant ways that contribute to lifelong learning. Central to achieving this, we aim to challenge, excite and involve our visitors.

SOCIAL RESPONSIBILITY

We value and are committed to fairness and equity in all we do. We actively encourage access and participation and embrace the principles of sustainability, social justice and reconciliation.

OUTCOMES

Museum Victoria will strive to:

- Reach a diverse audience
- Maintain high levels of community satisfaction with Museum Victoria
- Increase the community's knowledge of the natural and cultural heritage of Victoria
- Increase the value of the collections for future generations
- Increase Museum Victoria's capability and maintain sustainability
- Be an internationally recognised leader in its field

PRESIDENT'S MESSAGE

On behalf of the Museums Board of Victoria, I am delighted to present the 2005/06 Annual Report detailing Museum Victoria's operations and achievements over the last twelve months.

Museum Victoria enjoyed a successful year, with Melbourne Museum and the Immigration Museum experiencing the best attendance results since opening. Scienceworks also attracted close to a record number of visitors. We are delighted that the vast and priceless collections we care for are being shared and enjoyed by more visitors than ever before.

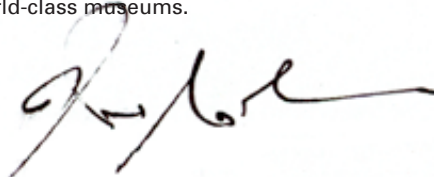
Support from the Victorian Government through Arts Victoria and other agencies continued to be the essential foundation for the organisation. Ongoing appreciation is extended to our corporate and philanthropic supporters who, through their generous support, allow us to continue to create and present a superb array of galleries and exhibits, and continue our important research and conservation work.

Museum Victoria's membership program had another successful year with the number of memberships exceeding 10,400. This figure represents over 33,000 individuals. I would like to thank the members for their ongoing support.

Museum Victoria once again proved to be a highly-regarded cultural institution, receiving nineteen prestigious international and national awards in areas such as exhibitions, tourism, marketing, public programs, publications and multimedia. Of particular note, the Immigration Museum won the National Tourism Award in the Heritage and Cultural Tourism category for the second year running.

I would like to acknowledge the range of significant contributions made by individuals who support Museum Victoria's operations. This year Terry Garwood retired from the Board and I express my sincere thanks to him for his contribution. Terry will continue to be involved with Museum Victoria through his role on the Aboriginal Cultural Heritage Advisory Committee.

I would especially like to thank the Minister for the Arts, Mary Delahunty MP, for her continued support, my fellow members of the Museums Board of Victoria, and of course, the staff and Executive Management Team who continue to show unflagging commitment and enthusiasm in working to create and develop our world-class museums.



Harold Mitchell AO
President, Museums Board of Victoria



CHIEF EXECUTIVE OFFICER'S MESSAGE

Museum Victoria has enjoyed a very successful year and has maintained exceptional standards of museum practice through the presentation of exhibitions, educational and public programs, and our distinguished collections and research activities.

Our strategy Exploring Victoria: Discovering the World emphasises our commitment to research and exploration, both on land and off the Victorian coast. Our research covers both the natural and man-made world, and we consider our activities from an international perspective wherever possible. Integral to this approach has been ensuring that members of the public can share in these discoveries by exploring the galleries in the three museums, our discovery centres, our publications and our websites.

In 2005/06, Museum Victoria recorded its highest visitation results ever, with a total of five million visits recorded at Museum Victoria. Almost 1.5 million people came through our doors, while another 3.5 million individual user sessions were recorded on Museum Victoria websites - once again, a significant increase on the previous year. The Discovery Program also continued to prove popular, reaching more than 60,000 people from schools, kindergartens, aged care facilities, libraries and other community groups in regional, metropolitan and remote areas of Victoria.

Museum Victoria is proud to attract a broad cross section of the community to our engaging public programs and varied exhibition program. Educational groups remain a significant component of the visitor mix, and this year accounted for over 350,000 visitors across the three museums and IMAX. The visitor experience has also been greatly enhanced by the Museum's operation of IMAX Melbourne for the past 18 months. This has provided an opportunity to link IMAX films to Melbourne Museum exhibitions and public programs and attracted over 280,000 visitors.

Our major exhibitions this year have been extremely successful, particularly in attracting new audiences. The Melbourne Museum exhibition *Mummies: Ancient Egypt and the Afterlife* attracted almost 150,000 visitors, making it the most successful touring exhibition since the Museum's opening. At the Immigration Museum, *Greek Treasures: from the Benaki Museum in Athens* showcased a particularly beautiful collection that proved to be very successful. Scienceworks relaunched two refurbished and improved long-term exhibitions this year, *Sportsworlds* and *Nitty Gritty Super City*. These all-age favourites are now being enjoyed by many excited children and their families.

Research is vital to the Museum's function. This year's activities included: an active collecting program involving international expeditions; the publication of 97 papers, reports and books; and 143 lectures and talks presented by members of Museum Victoria's research and operations teams. I am especially proud of the new long-term exhibition at Melbourne Museum, *Marine life: Exploring our seas*, which has a strong research focus and highlights the work of our Marine Sciences team.

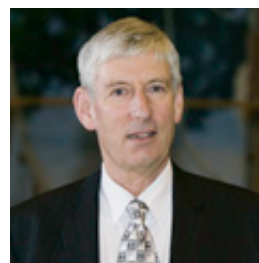
Volunteers continue to play an important role in the organisation's success. This year 645 volunteers contributed in excess of 55,000 hours and greatly enhanced the visitor experience by taking tours of the venues, caring for our collections, and working behind the scenes across all divisions.

Over the last three years, Museum Victoria has undergone a significant change as we have progressed towards becoming a networked organisation. This entails independent work areas working together to achieve common goals with a strong emphasis on team work, organisational values and shared responsibility. The benefits of this approach are now being seen and our strong results are an indicator of success. One outcome from this approach is the creation of a new visual identity for Museum Victoria. Elements of this identity can be seen in this Annual Report and will become increasingly more visible as it is implemented over the next twelve months.

As you read this report you will discover the astonishing breadth of Museum Victoria's activities. The achievements described can be attributed to the efforts of the Board, staff, volunteers and supporters. I would like to thank everyone for their contribution to the excellent results we have enjoyed over the past year.



Dr J. Patrick Greene
Chief Executive Officer



YEAR OF HIGHLIGHTS

JULY 2005

Launch of *Mission Earthling: Discover the Human Body* a travelling exhibition from Scitech, at Scienceworks.

The inaugural Open Day at the Royal Exhibition Building attracted over 8,000 people.

Vast Terrain opened at Melbourne Museum. A public lecture was given by the designers featured in the exhibition.

As part of NAIDOC week celebrations, the Message Stick Vehicle was launched on the Melbourne Museum plaza.

Museum Victoria implemented a new Research Strategy and Action Plan (2005-2010), which provides a five-year focus for future museum research.

AUGUST 2005

Design Your Future Forum held for Year 10 students.

Launch of exhibition *Welcome to my home: The stories of twelve Bosnian and Herzegovinian refugees* at the Immigration Museum.

National Science Week activities included BASF Kids Lab at Scienceworks.

Design lecture with Paul Simmons, International designer from Britain held at Melbourne Museum.

The annual Crosbie Morrison Memorial Lecture was presented by Mr Rob Gell at Melbourne Museum

Two episodes of the BBC's *Antiques Roadshow* were filmed in Australia for the first time, at the Royal Exhibition Building.

SEPTEMBER 2005

Hominid evolution program runs for VCE students in the *Darwin to DNA* exhibition.

Whodunit? Murder Mystery at Menagerie Park exhibition opened, a travelling exhibition from Scitech, at Scienceworks.

Launch of the redeveloped *Sportsworks* exhibition at Scienceworks.

Fringe Furniture launched at Melbourne Museum, part of the Melbourne Fringe Festival and the *designed to inspire* program.

A Maori repatriation ceremony was held at Melbourne Museum for the return of Maori ancestral remains to New Zealand.

OCTOBER 2005

The second *Romp and Stomp* Children's Festival attracted more than 3,000 adults and young children.

Greek Treasures: from the Benaki Museum in Athens launched at the Immigration Museum.

Mummies: Ancient Egypt and the Afterlife closed with visitation of 150,000 making it the most successful touring exhibition since the opening of Melbourne Museum.

The film *Magnificent Desolation, Walking on the Moon 3D* opened at IMAX.

Over 1,600 people attended the Irish Community Cultural Festival at the Immigration Museum.

The epic French theatrical production *Le Dernier Caravanseraïl* was held in the Royal Exhibition Building as part of the Melbourne International Arts Festival.

NOVEMBER 2005

Immigration Museum was inducted into Victorian Tourism Awards Hall of Fame for Heritage and Cultural Tourism.

Melbourne Museum participated in Open House, hosting special torchlight night tours of the dinosaur exhibition, attracting 500 visitors.

Melbourne Museum launched the *Morris and Co* exhibition.

The public lecture *The Hobbits of Flores: Particulars, Politics and Prospects* was presented by Professor Mike Morwood from the University of New England at Melbourne Museum.

The publication *The Photographs of Baldwin Spencer* was launched at Melbourne Museum.

The Museum received three Australian Research Council Linkage and Discovery Grants for projects involving Museum Victoria researchers.

DECEMBER 2005

The touring version of the Virtual Room was launched at the Museum of Transport and Technology in Auckland for a six month temporary installation.

First Eleven – Aboriginal cricketers ahead of their time, developed in partnership with West Wimmera Shire Council and the Johnny Mullagh Cricket Centre, launched at the Immigration Museum.

Heart of the Sun show for the Melbourne Planetarium was launched.

Stars to Satellites: The Art and Science of Navigation, an exhibition from the Maritime Museum of Victoria, opened at Scienceworks.

Melbourne Museum launched its new long-term exhibition *Marine life: Exploring our seas* in the Science and Life Gallery.

JANUARY 2006

Cruise the Constellations program commenced for a 20 evening season at the Melbourne Planetarium, Scienceworks.

Scienceworks records its highest ever January attendance with 44,181 visitors.

Kids Fest was held at the Immigration Museum.

FEBRUARY 2006

National Tourism Award for Heritage and Cultural Tourism awarded to Immigration Museum for the second consecutive year.

Commonwealth Photographic Award: Best of the Best exhibition presented as part of *Festival Melbourne2006* opened at the Immigration Museum.

The exhibition by Ray Thomas, *Gunnai Yukan (Mother) Stories*, opened in Bunjilaka at Melbourne Museum.

The Pacific Islander Festival was held at the Immigration Museum.

A three-day national conference, organised by Museum Victoria and the Australian National University, on *The Makers and Making of Indigenous Australian Museum Collections*, attracted more than 100 delegates to Melbourne Museum.

A public program to commemorate the 150th Anniversary of the Eight-Hour Day, coordinated by Museum Victoria, was launched.

MARCH 2006

A redeveloped *Nitty Gritty Super City* was launched at Scienceworks.

Gravity Show and display created for the Coates Cube at Birrarung Marr a partnership between Coates Hire and Scienceworks.

Melbourne Museum launched a program of exhibitions and events as part of *Festival Melbourne2006*.

Spirit of the Games, an exhibition of the Melbourne 2006 Commonwealth Games Opening Ceremony was officially opened by HRH The Prince Edward, Earl of Wessex, KCVO, ADC at Melbourne Museum.

The Prime Minister hosted a luncheon at the Royal Exhibition Building in honour of Her Majesty Queen Elizabeth II, on the opening day of the Commonwealth Games.

Biganga: Keeping tradition opened in Bunjilaka at Melbourne Museum

Museum Victoria launched the national tour of the exhibition *Twined Together: Kunmadj Njalehnjaleken* at the Gippsland Art Gallery in Sale.

APRIL 2006

From Kimono to Sushi: the Japanese in Victoria presented in collaboration with the Japan Club of Victoria opened at the Immigration Museum.

Launch of *The Problem with Pluto*, the first show developed in-house for the updated Melbourne Planetarium at Scienceworks.

Mathamazing, a travelling exhibition from Questacon, opened at Scienceworks.

Scienceworks hosted the Melbourne Workers Theatre production of *We Built this City*, part of the Eight Hour Day celebrations throughout the State.

Melbourne Museum launched *Victorian Trade Union Banners: A Proud Tradition*.

The travelling exhibition *It's About Time: 8 Hour Day, 1856-2006* developed by Museum Victoria in collaboration with the Victorian Trades Hall Council, opened in Melbourne.

MAY 2006

During National Archaeology Week, Digging up Ancient Egypt lectures were conducted at Melbourne Museum.

The Prime Minister of the Netherlands, Dr Jan Peter Balkenende, visited the Immigration Museum and participated in a forum about Dutch immigration to Victoria.

Top Secret: Licence to Spy, an exhibition developed in partnership with Scitech, was launched at Scienceworks.

Melbourne Museum opened *Unseen Worlds: Microscopic dimensions*.

JUNE 2006

Bollywood Dreams a photographic exhibition by Jonathan Torgovnik was launched at the Immigration Museum.

The restored Cowley Steam Road Roller made its first public appearance at the Echuca Steam Rally.

Melbourne Museum opened the *Homo Faber Modelling Architecture* exhibition.

The film *Greece: Secrets of the Past* opened at IMAX.

As part of the Collection Strategy 2004-2014, the Museum completed the implementation phase of EMu which provides an integrated database of the collections for the first time in the Museum's history.

Museum Victoria received a grant of \$250,000 from the Victorian Minister of Aboriginal Affairs and Aboriginal Affairs Victoria to help acquire Victorian Aboriginal heritage artefacts.

AWARDS

2005 Australian Tourism Awards

Heritage and Cultural Tourism
Category: Awarded to the
Immigration Museum.

2005 Victorian Arts Portfolio Leadership Awards

Leadership in Community:
Awarded to the Immigration
Museum for the Community
Connections project
(joint winner).

2005 Victorian Arts Portfolio Leadership Awards

Leadership in Business
Improvement: Awarded to
Museum Victoria for Musenet
- Intranet and On-Line Reporting
project (joint winner).

2005 Victorian Arts Portfolio Leadership Awards

Leadership in Public Programs:
Commendation for Museum
Victoria Discovery Program.

2005 Victorian Arts Portfolio Leadership Awards

Leadership in Customer
Service/Marketing/Audience
Development: Commendation
for the marketing and
communications campaign for
*Mummies: Ancient Egypt and
the Afterlife*.

2005 Whitley Award, Royal Zoological Society of New South Wales

Certificate of Commendation
for Best Book in Systematic
Zoology: Awarded to Dr Gary
Poore for his book *Marine
decapod crustaceans of
southern Australia*.

2005 Victorian Tourism Awards

Heritage and Cultural Tourism
Category: Awarded to the
Immigration Museum.

2005 Western Australian Premier's Book Awards.

Short-listed in the Children's
Book category: *The Big Picture
Book: See Life on Earth
unfolding through Time*,
Dr John Long.

2006 Environment Award for Children's Literature, The Wilderness Society.

Awarded to Dr John Long for
*The Big Picture Book: See Life on
Earth unfolding through Time*.

2006 Eve Pownall Award, The Children's Book Council of Australia.

Short-listed for the Best
Information Book category:
*The Big Picture Book: See Life on
Earth unfolding through Time*,
Dr John Long.

2006 AAM, American Association of Museums

Museum Publication Design
Competition: Awarded second
prize in Annual Reports
(Category C) for Museum
Victoria Annual Report 2004/05.

2006 Museums Australia Publication Design Awards (MAPDA)

Winner: Corporate (Level C)
category for Annual Report
2004/05.

2006 Museums Australia Publication Design Awards (MAPDA)

Highly Commended: Multimedia
(Level C) category. Pests and
Diseases Information Library
(PaDIL).

2006 Museums Australia Publication Design Awards (MAPDA)

Highly Commended: Multimedia
non interactive (Level C)
category. *One Day in the Life of
Museum Victoria*.

2006 Queen's Birthday Honours

Member of the Order of
Australia (AM): Awarded to Dr
William Birch (Senior Curator,
Mineralogy and Petrology)
for service to geological
science, particularly through
the study and documentation
of the geology of Victoria,
and to a range of professional
organisations.

2006 Victorian Coastal Awards for Excellence, Victorian Coastal Council and CoastCare/Coast Action

Outstanding Individual
Achievement: Awarded to Dr
Mark Norman (Senior Curator,
Marine Biology).

Australasian Reporting Awards

Bronze Award: Awarded
to Museum Victoria for the
Museums Board of Victoria
Annual Report 2004/05.

Museums Australia (Victoria)

2006 Museum Industry Recognition Awards (MIRA)

Best Project: Awarded to *Spirit
of the Games: The Opening
Ceremony Revealed*,
Melbourne Museum.

Museums Australia (Victoria)

2006 Museum Industry Recognition Awards (MIRA)

Lifetime Achievement Award:
Awarded to Dr Gary Poore,
Principal Curator,
Marine Biology.

THE YEAR IN BRIEF

KEY OUTPUTS

| | 2005/06 | 2004/05 |
|--|---------|---------|
| Exhibitions presented | 60 | 61 |
| Publications by staff | 97 | 104 |
| Presentations and lectures by staff | 143 | 149 |
| Research projects (<i>externally funded</i>) | 24 | 22 |

VISITORS

| | 2005/06 | 2004/05 |
|--|------------------|------------------|
| Melbourne Museum | 680,175 | 670,030 |
| Scienceworks and Melbourne Planetarium | 397,861 | 376,089 |
| Immigration Museum | 126,606 | 122,949 |
| IMAX | 281,213 | 246,128 |
| Total Ticketed entry | 1,485,855 | 1,415,196 |
| Discovery Program | 60,812 | 49,359 |
| Website | 3,540,961 | 2,829,494 |
| Total | 5,087,628 | 4,294,049 |

Notes:

1. Museum Victoria acquired IMAX Melbourne on 24 December 2004. The visitation figures reported last financial year did not include IMAX visitation, except as a note. For the clarity of comparison, visitors to IMAX for the full financial year have been included in the table above for both 2004/05 and 2005/06. In addition, events held at the Royal Exhibition Building attracted 379,930 visitors. Inclusion of this brings total visitation to Museum Victoria venues to 5,467,558.

2. Non-ticketed entries are visitors who visited areas within the Museum's facilities not requiring a ticket. These areas include: The Discovery Centres at Melbourne Museum and the Immigration Museum, the Melbourne Museum Shop, the Museum Café at Melbourne Museum and the Tribute Garden and Ground Floor Foyer at the Immigration Museum.

MEMBERSHIPS

| | 2005/06 | 2004/05 |
|-------------|---------|---------|
| Memberships | 10,445 | 10,386 |

Note:

An average of 3.5 people are included in each membership.

STAFF

| | 2005/06 | | | 2004/05 | |
|-------------------|------------|------------|------------|------------|-----------|
| Employment Status | Male | Female | Total | Total | Variation |
| Ongoing | 168 | 244 | 412 | 417 | -5 |
| Fixed | 38 | 63 | 101 | 94 | +7 |
| Casual | 33 | 50 | 83 | 76 | +7 |
| Total | 239 | 357 | 596 | 587 | +9 |
| FTE | 192 | 270 | 462 | 457 | +5 |

*FTE Full time equivalent

STRATEGIC DIRECTIONS

Museum Victoria will follow five strategic directions in order to achieve its outcomes and its vision.

ENHANCE ACCESS, VISIBILITY AND COMMUNITY ENGAGEMENT

Position Museum Victoria so that:

- the public are aware of what we have to offer
- we attract and engage diverse audiences
- we broaden access to our museum venues, websites, knowledge and expertise
- we reach those who cannot easily come to us
- we continue to meet the needs of the Victorian education sector

CREATE AND DELIVER GREAT EXPERIENCES

Ensure that Museum Victoria provides great experiences for the public through the:

- creation of exhibitions and programs that are engaging, surprising and authoritative
- creation and presentation of high quality touring exhibitions
- use of innovative display methods to convey the wealth of our collections and knowledge
- provision of a range of activities including tours, field trips, performances, presentations, lectures and publications that appeal to a broad audience

DEVELOP PARTNERSHIPS THAT INCREASE COMMUNITY INVOLVEMENT AND SUPPORT

Our objective is to:

- increase community involvement and support
- enhance the expertise of our staff and extend the range of our knowledge
- raise our profile both nationally and internationally
- enable us to undertake projects that we could not do on our own and maximise opportunities through collaboration and cooperation
- maximise our ability to contribute to the cultural, scientific and economic life of Victoria
- enhance and supplement existing resources and capacity
- further our relationship with Indigenous communities and culturally diverse communities

DEVELOP AND MAXIMISE THE VALUE OF OUR HERITAGE COLLECTION

Strategically manage and strengthen Victoria's collections and associated research through the following means:

- continue to develop and strengthen the collections amassed over the past 150 years
- provide appropriate storage conditions to ensure the long-term survival of the collections
- provide enhanced public access through a purpose-built storage facility
- enhance our knowledge base through research, publication and documenting the collections
- expand the information available on the internet
- work with kindred organisations throughout Victoria to help raise standards of collection care

MANAGE OUR RESOURCES EFFICIENTLY AND EFFECTIVELY

Ensure that our resources are managed effectively and efficiently to meet stakeholder expectations through the ongoing development of:

- a motivated, dynamic, creative and skilled workforce
- an organisation structure and infrastructure that assists our staff in achieving our objectives
- improved information management and communication systems
- facilities that are well maintained and fit for purpose
- sound financial and risk management practices

FUTURE PRIORITIES

Over the coming years, Museum Victoria will focus on the following strategic initiatives.

ENHANCE ACCESS, VISIBILITY AND COMMUNITY ENGAGEMENT

Brand Strategy

Museum Victoria will redevelop its brand to position itself as a leading, vibrant and community-connected cultural institution. The strategy aims to build the presence of Museum Victoria nationally and internationally and demonstrate Museum Victoria's expertise and uniqueness.

Community Engagement Strategy

Museum Victoria will continue to develop our understanding of the needs and wants of the broad community in order to develop relevant, engaging and accessible programs.

Provincial Strategy

Museum Victoria aims to increase its presence in regional Victoria. The strategy will connect Museum Victoria's programs with provincial and rural communities and enable all Victorians to have an opportunity to benefit from Museum Victoria's services.

CREATE AND DELIVER GREAT EXPERIENCES

Exhibitions

Museum Victoria will deliver a number of vibrant exhibitions and programs including an exhibition on The Great Wall of China at Melbourne Museum.

Museum Victoria will tour some of its exhibitions around the country. A Planetarium show about black holes will be produced by Museum Victoria, and we will actively participate in an international alliance to produce a planetarium show with major planetariums in the United States.

Work will also continue on the redevelopment of the Australia Gallery and the development of an exhibition on the Human Mind at Melbourne Museum.

Web redevelopment

The website redevelopment project will see the implementation of a Content Management System that will enable the dynamic delivery of content to the community. The website will be redesigned to improve access and produce a new and refreshed design.

Customer Service

In 2006, Museum Victoria aims to achieve accreditation in the International Customer Service Standard.

DEVELOP AND MAXIMISE THE VALUE OF VICTORIA'S HERITAGE COLLECTIONS

Research & Collections

Museum Victoria will continue to lead the development of a state-of-the-art collection storage solution for several of the State's collecting institutions, including the development of the Treasure House.

Museum Victoria will continue to implement the major projects arising from the Collection Strategy 2004-2014. These include the Collection Registration Project, which aims to register approximately 70,000 items per year, and the continuation of the inventory project.

Museum Victoria will continue to implement the Research Strategy 2005-10. The Museum will pursue the continuation of partnerships in the tertiary education sector. Projects will be undertaken in science, history and technology and Indigenous cultures.

MANAGE OUR RESOURCES

Organisational and Staff Development Strategy

Key initiatives over the next year include the Leadership Development Program, enhancing the Performance Development and Progression Process by developing feedback skills of managers and staff and creating staff recognition initiatives.

Information Technology Plan

A new three-year Information Technology Strategic Plan will be completed in 2006. This will provide a framework to meet Museum Victoria's business objectives with innovative and effective Information Technology systems.

Environmental Management

Museum Victoria will continue to investigate and implement ways to reduce energy and water consumption as well as to reduce and recycle waste.

Library development

The Museum Victoria library catalogue and associated information will be made accessible to the public via the Museum Victoria website. The public will also be able to access library holdings by appointment.